

# 食肆的收入及購貨額 按季統計調查報告

## Report on Quarterly Survey of Restaurant Receipts and Purchases

2019 年第 3 季  
3rd Quarter 2019



香港特別行政區 政府統計處  
Census and Statistics Department  
Hong Kong Special Administrative Region



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## 引言

1. 食肆收益及購貨額統計數字是從「食肆的收入及購貨額按季統計調查」搜集的數據編製，用來量度消費者在香港餐飲服務的消費水平及趨勢。

2. 食肆的分類是採用「香港標準行業分類」。該行業分類用於各經濟統計調查，把經濟單位撥歸不同的行業類別。本報告內把香港所有食肆歸納為 5 個主要類別，包括：

- (i) 中式餐館；
- (ii) 非中式餐館；
- (iii) 快餐店；
- (iv) 酒吧；以及
- (v) 雜類飲食場所。

3. 政府統計處在 2008 年 10 月推行新的「香港標準行業分類 2.0 版」後，「食肆的收入及購貨額按季統計調查」已作出改變，採用新行業分類編製食肆收益及購貨額統計數字。由 2009 年第 1 季的統計季度起，所有食肆收益及購貨額統計數字均按「香港標準行業分類 2.0 版」編製。

4. 為方便進一步了解飲食業的短期業務表現，本刊物亦發布有關季度內個別月份的食肆收益及購貨額統計數字。

## Introduction

1. The Quarterly Survey of Restaurant Receipts and Purchases (QSR) collects data for compiling restaurant receipts and purchases statistics, for gauging the level and trend of consumer spending on catering services in Hong Kong.

2. The classification of restaurants follows the Hong Kong Standard Industrial Classification (HSIC), which is used in various economic surveys for classifying economic units into different industry classes. In this report, all restaurants in Hong Kong have been grouped into 5 broad types, including :

- (i) Chinese restaurants;
- (ii) non-Chinese restaurants;
- (iii) fast food shops;
- (iv) bars; and
- (v) miscellaneous eating and drinking places.

3. Upon the implementation of the new HSIC Version 2.0 by the Census and Statistics Department in October 2008, the QSR has been enhanced to adopt the new classification in compiling the restaurant receipts and purchases statistics. Starting from the reference quarter of Q1 2009, all the restaurant receipts and purchases statistics are compiled based on the HSIC Version 2.0.

4. To facilitate further understanding of the short-term business performance of the restaurants sector, statistics in respect of the restaurant receipts and purchases in individual months of the reference quarter are also published.

## 概況

5. 根據「食肆的收入及購貨額按季統計調查」，2019年第3季的**食肆總收益價值**的臨時估計為264億元，按年下跌11.7%。同期間，**食肆購貨總額**的臨時估計為85億元，按年下跌10.9%。

6. 扣除其間價格變動的影響後，2019年第3季的食肆總收益以數量計的臨時估計較上年同季下跌13.6%。

7. 按食肆類別分析，2019年第3季與2018年第3季比較，**中式餐館**的總收益以價值計及數量計分別下跌17.8%及19.7%。**非中式餐館**的總收益以價值計及數量計分別下跌13.3%及15.1%。**快餐店**的總收益以價值計及數量計分別上升2.2%及0.7%。**酒吧**的總收益以價值計及數量計分別下跌18.0%及18.6%。**雜類飲食場所**的總收益以價值計及數量計分別下跌2.0%及5.2%。

8. 2019年第3季與上季比較，經季節性調整的食肆總收益的臨時估計以價值計及數量計分別下跌10.6%及11.4%。

## General observations

5. According to the QSR, the *value of total receipts of the restaurants sector* in the third quarter of 2019, provisionally estimated at \$26.4 billion, decreased by 11.7% over a year earlier. Over the same period, the provisional estimate of the *value of total purchases by restaurants* decreased by 10.9% to \$8.5 billion.

6. After netting out the effect of price changes over the same period, the provisional estimate of the volume of total restaurant receipts decreased by 13.6% in the third quarter of 2019 compared with a year earlier.

7. Analysed by type of restaurant and comparing the third quarter of 2019 with the third quarter of 2018, total receipts of *Chinese restaurants* decreased by 17.8% in value and 19.7% in volume. Total receipts of *non-Chinese restaurants* decreased by 13.3% in value and 15.1% in volume. Total receipts of *fast food shops* increased by 2.2% in value and 0.7% in volume. Total receipts of *bars* decreased by 18.0% in value and 18.6% in volume. As for *miscellaneous eating and drinking places*, total receipts decreased by 2.0% in value and 5.2% in volume.

8. Based on the seasonally adjusted series, the provisional estimate of total restaurant receipts decreased by 10.6% in value and 11.4% in volume in the third quarter of 2019 compared with the preceding quarter.

9. 2019年首三季與2018年同期比較，食肆總收益以價值計及數量計分別下跌3.0%及5.2%。

10. 按月份分析，2019年7月、8月及9月與上年相同月份比較，食肆總收益價值的臨時估計分別下跌9.2%、12.9%及13.1%。

11. 扣除價格變動的影響後，與上年相同月份比較，2019年7月的食肆總收益以數量計的臨時估計下跌11.2%，而2019年8月及9月均下跌14.8%。

12. 表1列出2018年第3季至2019年第3季按食肆類別劃分的食肆收益價值及食肆購貨總額。

13. 表2列出2018年第3季至2019年第3季按食肆類別劃分的食肆收益價值指數。價值指數以2014年10月至2015年9月期內的平均食肆收益價值指數定為100。

14. 表3列出2018年第3季至2019年第3季按食肆類別劃分的食肆收益數量指數。數量指數以2014年10月至2015年9月期內的平均食肆收益數量指數定為100。

15. 表4列出2016年第4季至2019年第3季食肆總收益價值及數量以原來季度數列計算的按年變動百分率，及以經季節性調整數列計算的按季變動百分率。

9. Comparing the first three quarters of 2019 with the same period in 2018, total restaurant receipts decreased by 3.0% in value and 5.2% in volume.

10. Analysed by month, it was provisionally estimated that the value of total receipts of the restaurants sector decreased by 9.2%, 12.9% and 13.1% respectively in July, August and September 2019, compared with the corresponding months a year earlier.

11. After discounting the effect of price changes, it was provisionally estimated that the volume of total restaurant receipts decreased by 11.2% in July 2019 and 14.8% in both August and September 2019, compared with the corresponding months a year earlier.

12. Table 1 presents the restaurant receipts by type of restaurant and total restaurant purchases by the restaurants sector from Q3 2018 to Q3 2019.

13. Table 2 presents the value index of restaurant receipts by type of restaurant from Q3 2018 to Q3 2019, with the average value index of restaurant receipts from October 2014 to September 2015 taken as 100.

14. Table 3 presents the volume index of restaurant receipts by type of restaurant from Q3 2018 to Q3 2019, with the average volume index of restaurant receipts from October 2014 to September 2015 taken as 100.

15. Table 4 presents the year-on-year rate of change in total restaurant receipts in value and volume terms based on the original quarterly series, as well as the quarter-to-quarter rate of change based on the seasonally adjusted series from Q4 2016 to Q3 2019.

16. 圖 1 顯示由 2016 年第 4 季至 2019 年第 3 季按季食肆總收益價值指數的變動，及其經季節性調整指數。

17. 圖 2 顯示由 2016 年第 4 季至 2019 年第 3 季按季食肆總收益數量指數的變動，及其經季節性調整指數。

18. 圖 3 顯示由 2018 年 7 月至 2019 年 9 月按月食肆總收益價值和數量指數的變動。

16. Chart 1 depicts the movement of the quarterly value index of total restaurant receipts and its seasonally adjusted index from Q4 2016 to Q3 2019.

17. Chart 2 depicts the movement of the quarterly volume index of total restaurant receipts and its seasonally adjusted index from Q4 2016 to Q3 2019.

18. Chart 3 depicts the movement of the monthly value and volume indices of total restaurant receipts from July 2018 to September 2019.

表 1 : 2018年第3季至2019年第3季食肆收益及食肆購貨價值

Table 1 : Value of restaurant receipts and restaurant purchases, 3rd quarter of 2018 to 3rd quarter of 2019

百萬港元

HK\$ million

期間 Period	按食肆類別劃分的食肆收益 Restaurant receipts by type of restaurant					食肆總收益 Total restaurant receipts	食肆購貨總額 Total restaurant purchases
	中式餐館 Chinese restaurants	非中式餐館 Non-Chinese restaurants	快餐店 Fast food shops	酒吧 Bars	雜類飲食場所 Miscellaneous eating and drinking places		
2018 第 3 季 Q3	13,079	8,782	5,549	437	2,000	29,847	9,502
第 4 季 Q4	13,396	8,867	5,624	470	2,011	30,368	9,644
2019 第 1 季 Q1	13,385	9,571	5,902	398	2,229	31,485	9,937
第 2 季 Q2	11,957	8,353	5,793	451	2,087	28,642	9,280
第 3 季 Q3 *	10,748	7,614	5,671	358	1,960	26,351	8,466
2018 7 月 Jul	4,362	2,955	1,888	151	662	10,018	3,164
8 月 Aug	4,369	3,007	1,864	148	669	10,057	3,202
9 月 Sep	4,348	2,820	1,798	138	669	9,772	3,136
10 月 Oct	4,290	2,872	1,895	150	659	9,866	3,143
11 月 Nov	4,314	2,830	1,845	154	657	9,799	3,137
12 月 Dec	4,792	3,166	1,884	167	695	10,703	3,365
2019 1 月 Jan	4,684	3,263	2,017	134	769	10,867	3,503
2 月 Feb	4,389	2,987	1,848	119	686	10,029	3,104
3 月 Mar	4,312	3,321	2,037	145	775	10,589	3,330
4 月 Apr	3,819	2,751	1,882	157	698	9,307	3,035
5 月 May	4,115	2,834	1,987	151	694	9,781	3,181
6 月 Jun	4,023	2,768	1,925	143	695	9,554	3,063
7 月 Jul *	3,725	2,671	1,918	123	663	9,100	2,903
8 月 Aug *	3,557	2,531	1,884	123	661	8,756	2,817
9 月 Sep *	3,467	2,411	1,869	112	635	8,495	2,746
2019 首 3 季 Q1-3 *	36,091	25,538	17,366	1,207	6,276	86,478	27,682

註釋 : \* 臨時數字。

Notes : \* Provisional figures.

(1) 由於四捨五入關係，個別項目的數字加起來可能與總數略有出入。

(1) The sum of individual items may not add up to the total because of rounding.

表 2 : 2018年第3季至2019年第3季按食肆類別劃分的食肆收益價值指數 (2014年10月至2015年9月期內的平均指數 = 100)

Table 2 : Value index of restaurant receipts by type of restaurant, 3rd quarter of 2018 to 3rd quarter of 2019 (Average index from Oct. 2014 to Sep. 2015 = 100)

期間 Period	食肆類別 Type of restaurant										所有食肆 All restaurants	
	中式餐館 Chinese restaurants		非中式餐館 Non-Chinese restaurants		快餐店 Fast food shops		酒吧 Bars		雜類飲食場所 Miscellaneous eating and drinking places			
	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change
2018 第 3 季 Q3	110.8	+4.7	118.8	+6.2	119.5	+4.6	112.4	+9.8	123.5	+9.8	<b>115.5</b>	<b>+5.5</b>
第 4 季 Q4	113.4	-0.8	120.0	+4.4	121.1	+4.1	120.8	+2.3	124.2	+9.0	<b>117.5</b>	<b>+2.3</b>
2019 第 1 季 Q1	113.3	-0.4	129.5	+4.7	127.1	+5.8	102.2	+2.3	137.7	+11.4	<b>121.8</b>	<b>+3.1</b>
第 2 季 Q2	101.2	-2.2	113.0	-1.8	124.8	+3.3	116.0	-4.2	128.9	+5.2	<b>110.8</b>	<b>-0.5</b>
第 3 季 Q3 *	91.0	-17.8	103.0	-13.3	122.1	+2.2	92.1	-18.0	121.0	-2.0	<b>101.9</b>	<b>-11.7</b>
2018 7 月 Jul	110.8	+3.7	120.0	+4.3	122.0	+7.0	116.8	+14.5	122.6	+9.0	<b>116.3</b>	<b>+5.0</b>
8 月 Aug	111.0	+5.3	122.1	+8.6	120.4	+6.3	114.2	+10.4	124.1	+11.5	<b>116.7</b>	<b>+6.9</b>
9 月 Sep	110.5	+4.9	114.5	+5.8	116.1	+0.4	106.1	+4.7	123.9	+9.0	<b>113.4</b>	<b>+4.6</b>
10 月 Oct	109.0	-2.5	116.6	+3.6	122.4	+4.3	115.4	-0.8	122.2	+9.8	<b>114.5</b>	<b>+1.3</b>
11 月 Nov	109.6	-0.1	114.9	+5.7	119.2	+4.7	118.5	+6.4	121.7	+10.3	<b>113.7</b>	<b>+3.2</b>
12 月 Dec	121.7	+0.2	128.5	+4.1	121.7	+3.4	128.4	+1.5	128.8	+7.0	<b>124.2</b>	<b>+2.4</b>
2019 1 月 Jan	119.0	+6.2	132.5	+6.8	130.3	+6.6	103.0	+0.4	142.4	+12.5	<b>126.1</b>	<b>+6.8</b>
2 月 Feb	111.5	-4.3	121.3	+4.6	119.4	+4.6	91.9	+6.2	127.1	+10.5	<b>116.4</b>	<b>+0.9</b>
3 月 Mar	109.5	-2.9	134.8	+2.8	131.6	+6.2	111.7	+0.9	143.6	+11.2	<b>122.9</b>	<b>+1.5</b>
4 月 Apr	97.0	-3.1	111.7	-0.6	121.6	+2.7	121.0	+1.2	129.3	+7.1	<b>108.0</b>	<b>-0.4</b>
5 月 May	104.5	-1.3	115.0	-2.6	128.4	+3.4	116.5	+1.4	128.6	+2.5	<b>113.5</b>	<b>-0.4</b>
6 月 Jun	102.2	-2.3	112.4	-2.1	124.3	+3.7	110.6	-14.2	128.9	+6.1	<b>110.9</b>	<b>-0.7</b>
7 月 Jul *	94.6	-14.6	108.5	-9.6	123.9	+1.6	95.0	-18.7	122.9	+0.2	<b>105.6</b>	<b>-9.2</b>
8 月 Aug *	90.4	-18.6	102.8	-15.8	121.7	+1.1	95.2	-16.6	122.5	-1.3	<b>101.6</b>	<b>-12.9</b>
9 月 Sep *	88.1	-20.3	97.9	-14.5	120.8	+4.0	86.2	-18.8	117.7	-5.0	<b>98.6</b>	<b>-13.1</b>
2019 首 3 季 Q1-3 *	101.9	-6.9	115.2	-3.4	124.7	+3.8	103.4	-6.9	129.2	+4.9	<b>111.5</b>	<b>-3.0</b>

註釋 : \* 臨時數字。

Note : \* Provisional figures.



表3 : 2018年第3季至2019年第3季按食肆類別劃分的食肆收益數量指數 (2014年10月至2015年9月期內的平均指數 = 100)

Table 3 : Volume index of restaurant receipts by type of restaurant, 3rd quarter of 2018 to 3rd quarter of 2019 (Average index from Oct. 2014 to Sep. 2015 = 100)

期間 Period	食肆類別 Type of restaurant										所有食肆 All restaurants	
	中式餐館 Chinese restaurants		非中式餐館 Non-Chinese restaurants		快餐店 Fast food shops		酒吧 Bars		雜類飲食場所 Miscellaneous eating and drinking places		數量指數 Volume Index	按年變動 百分率 Year-on-year % change
	數量指數 Volume Index	按年變動 百分率 Year-on-year % change	數量指數 Volume Index	按年變動 百分率 Year-on-year % change	數量指數 Volume Index	按年變動 百分率 Year-on-year % change	數量指數 Volume Index	按年變動 百分率 Year-on-year % change	數量指數 Volume Index	按年變動 百分率 Year-on-year % change		
2018 第3季 Q3	100.2	+2.0	110.0	+3.6	106.2	+0.6	111.5	+9.5	110.2	+6.2	<b>104.8</b>	<b>+2.6</b>
第4季 Q4	102.3	-3.1	110.6	+2.2	107.1	+0.2	118.3	-1.4	109.8	+5.2	<b>106.2</b>	<b>-0.5</b>
2019 第1季 Q1	100.9	-2.5	118.2	+2.3	111.1	+2.9	100.6	+0.1	119.8	+7.2	<b>108.8</b>	<b>+0.6</b>
第2季 Q2	89.6	-4.6	102.7	-3.9	109.8	+1.9	114.0	-5.3	111.5	+1.4	<b>98.7</b>	<b>-2.7</b>
第3季 Q3 *	80.4	-19.7	93.4	-15.1	107.0	+0.7	90.7	-18.6	104.5	-5.2	<b>90.6</b>	<b>-13.6</b>
2018 7月 Jul	100.3	+1.2	111.2	+1.9	108.5	+2.9	115.7	+14.9	109.8	+5.5	<b>105.7</b>	<b>+2.2</b>
8月 Aug	100.3	+2.6	113.0	+6.1	107.0	+2.2	113.2	+10.8	110.8	+7.9	<b>106.0</b>	<b>+4.0</b>
9月 Sep	99.8	+2.3	105.8	+2.9	103.1	-3.3	105.4	+3.0	109.9	+5.2	<b>102.8</b>	<b>+1.6</b>
10月 Oct	98.4	-4.8	107.5	+1.0	108.3	+0.3	114.4	-3.7	108.1	+6.0	<b>103.7</b>	<b>-1.5</b>
11月 Nov	98.8	-2.6	106.4	+3.6	105.4	+0.8	114.9	+1.2	107.6	+6.5	<b>103.0</b>	<b>+0.4</b>
12月 Dec	109.5	-2.0	118.0	+2.2	107.6	-0.4	125.5	-1.6	113.6	+3.2	<b>112.0</b>	<b>-0.2</b>
2019 1月 Jan	106.4	+3.4	121.4	+4.4	114.1	+2.9	101.5	-2.3	124.5	+8.0	<b>113.1</b>	<b>+3.9</b>
2月 Feb	98.8	-5.8	110.4	+2.2	104.2	+1.9	90.2	+4.6	110.3	+6.3	<b>103.7</b>	<b>-1.2</b>
3月 Mar	97.5	-5.0	122.9	+0.4	114.9	+3.7	110.0	-1.2	124.5	+7.3	<b>109.7</b>	<b>-0.9</b>
4月 Apr	86.0	-5.5	101.6	-2.8	107.1	+1.3	118.9	+0.5	111.9	+3.3	<b>96.4</b>	<b>-2.6</b>
5月 May	92.5	-3.7	104.6	-4.5	113.0	+2.0	114.5	+0.1	111.2	-1.2	<b>101.1</b>	<b>-2.6</b>
6月 Jun	90.4	-4.6	102.0	-4.3	109.4	+2.4	108.6	-15.4	111.3	+2.3	<b>98.7</b>	<b>-2.9</b>
7月 Jul *	83.6	-16.6	98.3	-11.6	108.5	#	93.6	-19.2	106.2	-3.3	<b>93.9</b>	<b>-11.2</b>
8月 Aug *	79.7	-20.5	93.1	-17.6	106.6	-0.3	94.2	-16.8	105.7	-4.6	<b>90.3</b>	<b>-14.8</b>
9月 Sep *	77.8	-22.1	88.6	-16.2	105.8	+2.7	84.3	-20.0	101.5	-7.6	<b>87.6</b>	<b>-14.8</b>
2019 首3季 Q1-3 *	90.3	-8.9	104.8	-5.5	109.3	+1.8	101.8	-8.1	111.9	+1.2	<b>99.4</b>	<b>-5.2</b>

註釋 : \* 臨時數字。

Notes : \* Provisional figures.

# 表示變動在±0.05之間。

# Denotes change within ±0.05.

(1) 食肆收益數量指數是採用環比連接法編製，把價值指數內的物價變動因素扣除後所得。

(1) The volume index of restaurant receipts is derived from the value index by adjusting for price changes and is compiled based on the chain-linking approach.

表 4 : 2016 年第 4 季至 2019 年第 3 季的食肆總收益價值及數量變動情況

Table 4 : Movement of the value and volume of total restaurant receipts, 4th quarter of 2016 to 3rd quarter of 2019

年 / 季 Year / Quarter			原來數列： 按年變動百分率 <sup>(1)</sup> (%) Original series： Year-on-year rate of change <sup>(1)</sup> (%)		經季節性調整數列 <sup>(2)</sup> ： 按季變動百分率 <sup>(3)</sup> (%) Seasonally adjusted series <sup>(2)</sup> ： Quarter-to-quarter rate of change <sup>(3)</sup> (%)	
			價值 Value	數量 Volume	價值 Value	數量 Volume
2016	第 4 季	Q4	+4.1	+1.1	+1.1	+0.4
2017	第 1 季	Q1	+4.2	+1.4	+0.5	-0.3
	第 2 季	Q2	+4.0	+1.3	+1.5	+1.2
	第 3 季	Q3	+5.0	+2.4	+1.9	+1.1
	第 4 季	Q4	+6.7	+4.0	+2.7	+2.1
2018	第 1 季	Q1	+10.0	+7.0	+3.4	+2.2
	第 2 季	Q2	+6.7	+3.7	-1.4	-1.5
	第 3 季	Q3	+5.5	+2.6	+0.8	-0.1
	第 4 季	Q4	+2.3	-0.5	-0.4	-0.8
2019	第 1 季	Q1	+3.1	+0.6	+4.0	+2.9
	第 2 季	Q2	-0.5	-2.7	-4.7	-4.5
	第 3 季	Q3 *	-11.7	-13.6	-10.6	-11.4

註釋 : \* 臨時數字。  
Notes : Provisional figures.

- (1) 數字表示與上年同季比較的變動百分率。  
Figures refer to percentage changes over the same quarter in the preceding year.
- (2) 經季節性調整數列是由「X-12 自迴歸-求和-移動平均(X-12 ARIMA)」方法編製，該方法是用作編製經季節性調整的統計數列的標準方法。該數列可隨著資料更新而作出修訂。在按季食肆總收益價值及數量指數而言，當每年第 1 季的數字發表時，會一併修訂對上 3 年的經季節性調整數列。  
The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the quarterly value and volume indices of total restaurant receipts, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for the first quarter are published.
- (3) 數字表示與上 1 季度比較的變動百分率。  
Figures refer to percentage changes over the preceding quarter.

圖 1 : 按季的食肆總收益價值指數

Chart 1 : Quarterly value index of total restaurant receipts

(2014年10月至2015年9月的平均指數 = 100)  
(Average index from October 2014 to September 2015 = 100)

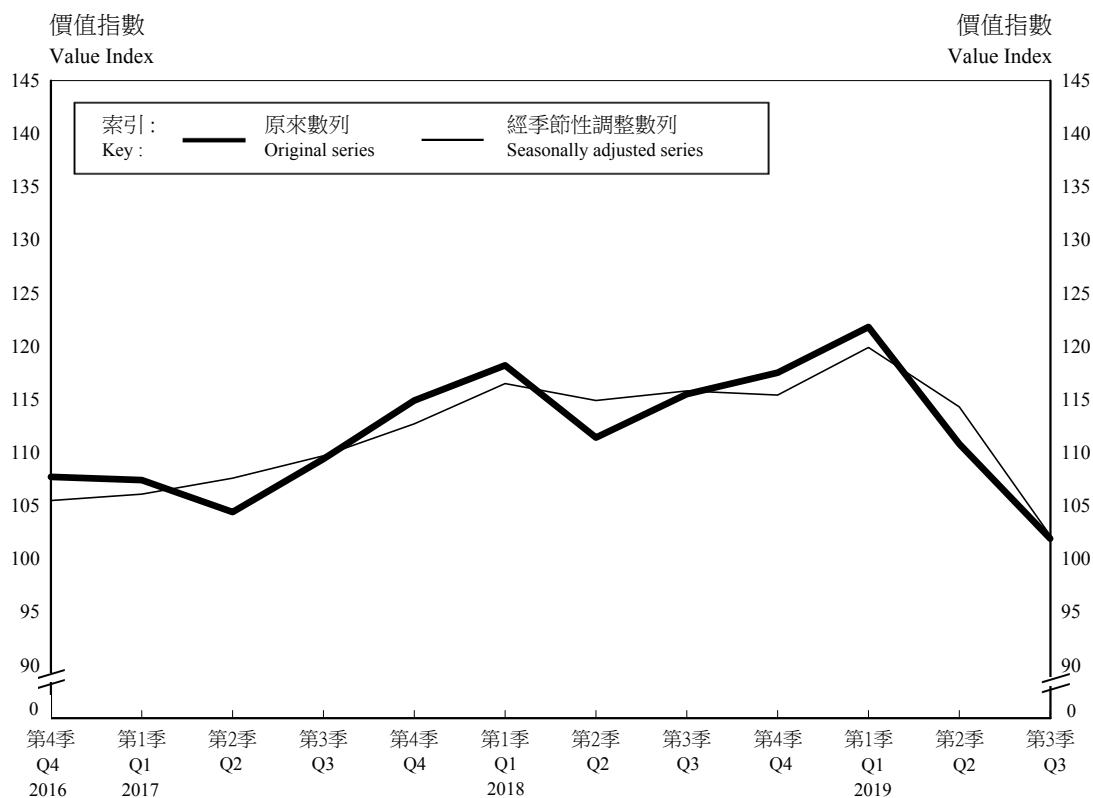


圖 2 : 按季的食肆總收益數量指數

Chart 2 : Quarterly volume index of total restaurant receipts

(2014年10月至2015年9月的平均指數 = 100)  
(Average index from October 2014 to September 2015 = 100)

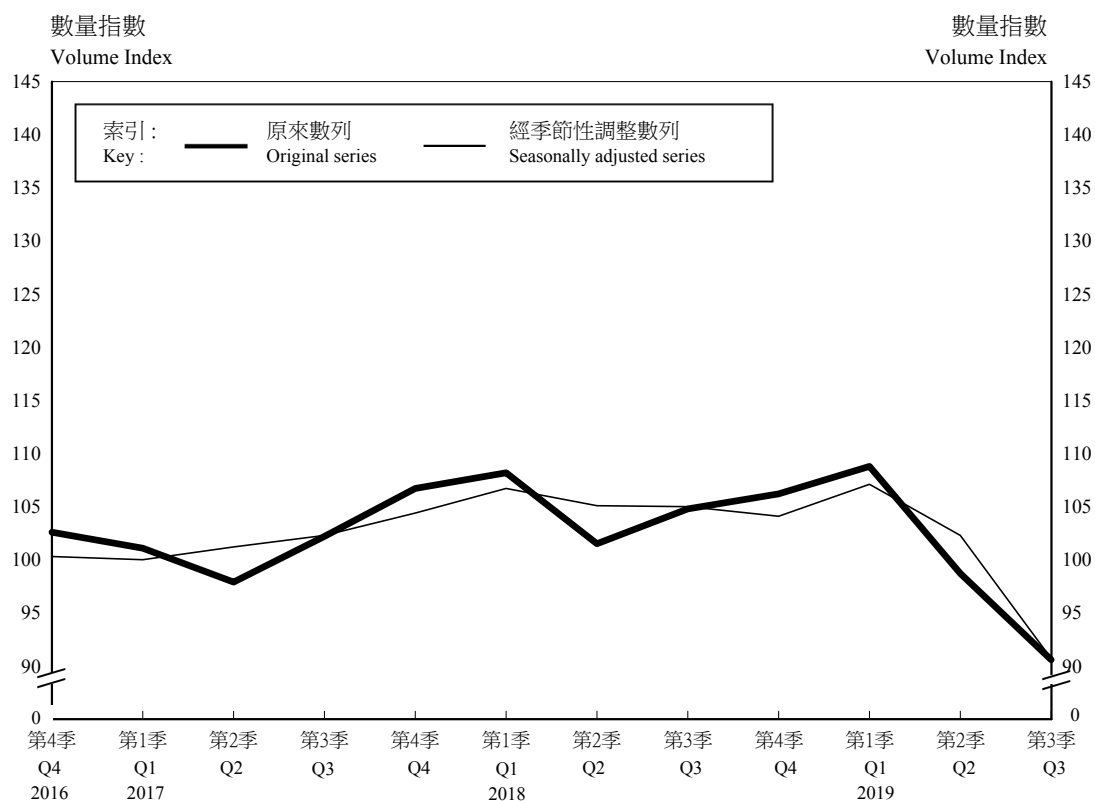
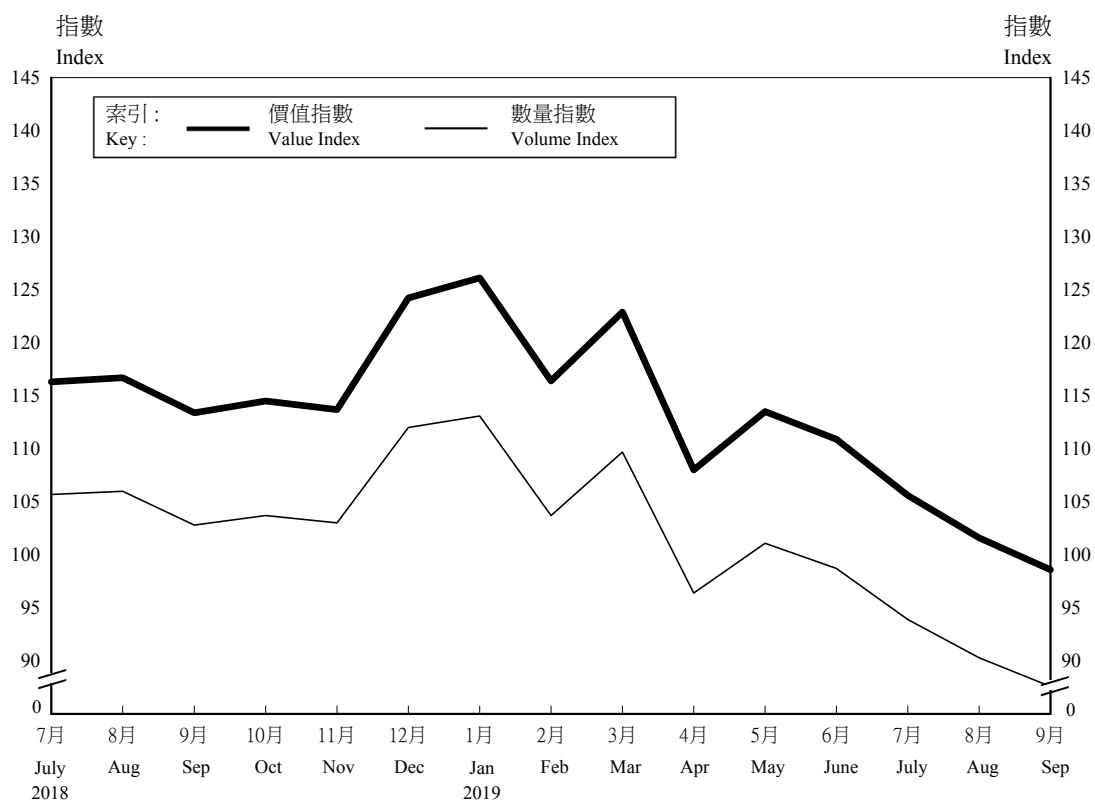


圖3：按月的食肆總收益價值及數量指數

Chart 3: Monthly value and volume indices of total restaurant receipts

(2014年10月至2015年9月的平均指數 = 100)  
(Average index from October 2014 to September 2015 = 100)



## 統計調查方法

### 1. 統計調查的涵蓋範圍

「食肆的收入及購貨額按季統計調查」涵蓋香港所有食肆。由 2009 年第 1 季的統計季度起，「香港標準行業分類 2.0 版」已取代「香港標準行業分類 1.1 版」作為食肆的經濟活動的分類（有關詳情請參閱以下「食肆的分類」一節）。

在採用「香港標準行業分類 2.0 版」後，一些原先在舊行業分類下歸納為食肆的機構單位，可能會重新歸納於其他食肆類別，或甚至已不再歸類為食肆。有關各食肆類別涵蓋範圍的轉變詳情，讀者可參閱附錄 1 及附錄 2 分別載述的「各食肆類別的修訂涵蓋範圍」及「食肆類別按新舊分類對照表」。

### 2. 食肆的分類

自 1990 年，本處已採納「香港標準行業分類」，用作劃分香港的機構單位的經濟活動。「香港標準行業分類」是以「所有經濟活動的國際標準產業分類（國際標準產業分類）修訂本第 2 版」為藍本，加以編訂，使其切合本地環境，從而反映本港經濟結構。「香港標準行業分類」是一套統計分類架構，按照主要經濟活動把經濟單位撥歸行業類別。這個分類架構不僅是在不同的統計調查中作為抽選經濟單位樣本的基本分層，也是用以編製、分析和發布按經濟活動劃分的統計數字的標準行業分類。

## Survey methodology

### 1. Survey coverage

The Quarterly Survey of Restaurant Receipts and Purchases (QSR) covers all restaurants in Hong Kong. Starting from the reference quarter of Q1 2009, the Hong Kong Standard Industrial Classification (HSIC) Version 2.0 has been adopted in place of HSIC Version 1.1 for classifying the economic activities of restaurants (see the section “Classification of restaurants” below for further details).

It should be noted that some establishments originally classified as restaurants under the old version of HSIC may be re-classified into other restaurant types or may even no longer be classified as restaurants after the implementation of HSIC Version 2.0. For details of the changes in coverage of each restaurant type, readers may refer to Appendices 1 and 2 which present the revised coverage of various types of restaurants and a concordance table for types of restaurants under the old and new classifications respectively.

### 2. Classification of restaurants

Since 1990, the HSIC has been adopted for classifying the economic activities of establishments in Hong Kong. The HSIC is devised using the International Standard Industrial Classification of All Economic Activities Revision 2 (ISIC Rev. 2) as a framework with local adaptation to reflect the structure of the Hong Kong economy. It is a statistical classification framework for classifying economic units into industry classes based on their major economic activities. This framework not only provides a basic stratification for sample selection of economic units in various surveys, but also serves as a standard industrial classification in Hong Kong for compilation, analysis and dissemination of statistics by economic activities.

政府統計處就「香港標準行業分類」不時予以檢討，以反映香港經濟產業結構的變化和新興的經濟活動。「香港標準行業分類 1.1 版」於 2001 年推行，為了使「香港標準行業分類」更能反映本地經濟活動的最新情況，並改善官方統計數字的國際可比性，以便利不同的使用者，「香港標準行業分類」在 2008 年已全面作出修訂。已修訂的「香港標準行業分類」（即「香港標準行業分類 2.0 版」）於 2008 年 10 月公布。有關修訂「香港標準行業分類」的詳情，讀者可參閱刊載於《香港統計月刊》2008 年 11 月號的「修訂「香港標準行業分類」」的專題文章。

由 2009 年第 1 季起，食肆收益及購貨額統計數字的編製是以「香港標準行業分類 2.0 版」為基礎。

政府統計處就 2008 統計年度進行的「食肆的收入及購貨額按季統計調查」所涵蓋的食肆，按其行業組別採用並行編碼（即一套編碼按「香港標準行業分類 1.1 版」，而另一套則按「香港標準行業分類 2.0 版」）。根據新舊系統並行分類的 2008 年調查數據，以「香港標準行業分類 2.0 版」為基礎的一系列按季食肆收益及購貨額統計數字已作出後向估計至 2004 年第 4 季。讀者如對後向估計的統計數列或統計調查結果有任何查詢，請與政府統計處經銷服務統計組聯絡，電話：(852) 3903 7401 或電郵：qsr@censtatd.gov.hk。

The HSIC has been reviewed from time to time to reflect significant changes in the structure of the Hong Kong economy and the emergence of new economic activities. HSIC Version 1.1 was implemented in 2001 and in order to bring HSIC more up-to-date on local economic activities as well as to foster international comparability of official statistics for different users, a full-scale revision exercise was completed in 2008. The revised HSIC, i.e. HSIC Version 2.0, was released in October 2008. Readers may refer to the feature article “Revision of the Hong Kong Standard Industrial Classification” published in the November 2008 issue of the *Hong Kong Monthly Digest of Statistics* for more details on the revision of HSIC.

Starting from Q1 2009, the restaurant receipts and purchases statistics are compiled based on the HSIC Version 2.0.

Parallel coding of the industry classes of restaurants covered in the QSR, one under the HSIC Version 1.1 and the other under the HSIC Version 2.0, was undertaken in different rounds of survey in the reference year of 2008. Based on the 2008 survey data with dual classifications, the series of quarterly restaurant receipts and purchases statistics under HSIC Version 2.0 has been backcasted to Q4 2004. Readers who are interested in the backcasted series or have enquiries about the survey results may contact the Distribution Services Statistics Section of the C&SD (Tel : (852) 3903 7401 or E-mail : qsr@censtatd.gov.hk).

### 3. 樣本設計

這項統計調查是使用分層輪換複樣本抽樣設計。

抽樣框是先以食肆類別分層，然後在每個食肆類別分層內，再以就業人數分層。最後在每一分層中，抽取指定數目的複樣本。每個分層所抽取的複樣本規模是依照內曼配置方式，按各食肆類別的估計食肆收益的期望精確程度而決定。在每季的 6 個複樣本當中，會換出 3 個舊複樣本，由另外 3 個新複樣本取代。每季共選出約 1 100 間食肆作統計調查樣本。

### 4. 數據搜集

每一輪的統計調查問卷會郵寄予被抽選的機構單位。數據經郵遞方式收取，如有需要，則輔以電話或面談訪問，以搜集及核實有關數據。亦製備問卷的電子版本供機構單位填報及以電郵方式提交問卷。

為方便進一步了解飲食業的短期業務表現，由 2008 年第 1 季的統計季度開始，亦同時按季搜集有關季度內個別月份的食肆收益及購貨額數據，並由本刊物的 2010 年第 1 季期號開始，發布有關季度內個別月份的食肆收益及購貨額統計數字。

### 5. 食肆收益價值及數量指數的編製方法

食肆收益價值指數是就整個飲食業及各主要食肆類別而編製，以量度食肆的收益價值變動。

### 3. *Sample design*

A stratified rotational replicate sample design is adopted for the survey.

Restaurants are first stratified by type and then by employment size. Within each stratum, a given number of replicates are created. Sample size in each replicate is determined by Neyman's Allocation according to the desired level of precision for the estimated restaurant receipts for various restaurant types. For each quarter, six replicates are used, with three new replicates rotated in and three old replicates rotated out. A total of around 1 100 restaurants are selected for enumeration for each quarter.

### 4. *Data collection*

In each survey round, questionnaires are mailed to sampled establishments. Data are collected by post, supplemented by telephone or face-to-face enumeration and verification as necessary. An electronic template of the questionnaire is also available upon request to facilitate completion and submission of the questionnaire by email.

To facilitate further understanding of the short-term business performance of the restaurants sector, data on restaurant receipts and purchases for individual months of a reference quarter are also collected at quarterly intervals as from the reference quarter of Q1 2008. Statistics in respect of the restaurant receipts and purchases in individual months of the reference quarter are published as from the Q1 2010 issue of this report.

### 5. *Compilation method of the value and volume indices of restaurant receipts*

The value index of restaurant receipts, which is compiled for the entire restaurants sector as well as for each major type of restaurant, measures the change in restaurant receipts in value terms.

食肆收益數量指數是把食肆收益價值指數內的物價變動因素扣除後所得。由2016年第3季的統計季度開始，每季發布的食肆收益數量指數是以聯合國統計司採用的《2008年國民經濟核算體系》所定的環比連接法編製並按年重訂權數。為了保持時間數列的可比性，以環比連接法編製並重訂參照期後的食肆收益數量指數已追溯至2004年第4季，與按「香港標準行業分類2.0版」編製的食肆收益及購貨額統計數字的追溯期一致。

## 6. 數字的發布

臨時數字（包括有關季度的數字及其按月劃分的分項數字）於統計季度後約1.1個月後以新聞稿形式發布。這些臨時數字是根據外勤工作截止日期前所搜集的統計調查數據而編製。在截止日期後所收到的數據（通常佔很小部分），會用作修訂臨時數字。修訂數字會於臨時數字發布後約1個月提供。2019年第3季食肆收益及購貨額的修訂數字（以及該季按月劃分的分項數字），將於2019年12月20日開始在政府統計處網站 ([www.censtatd.gov.hk/hkstat/sub/bbs\\_tc.jsp](http://www.censtatd.gov.hk/hkstat/sub/bbs_tc.jsp))及有關刊物發布。

The volume index of restaurant receipts is derived from the value index of restaurant receipts by adjusting for price changes. As from the reference quarter of Q3 2016, the volume index of restaurant receipts published in each quarter is compiled based on the chain-linking approach with annual re-weighting as stipulated in the *System of National Accounts 2008* adopted by the United Nations Statistics Division. To maintain comparability of the time series data over time, re-compilation of the re-referenced series based on the chain-linking approach has been made back to Q4 2004, in tandem with the backcasting of restaurant receipts and purchases statistics based on the HSIC Version 2.0.

## 6. Data dissemination

Provisional figures (including the figures for the reference quarter and their breakdown by month) are published around 1.1 months after the reference quarter in the form of a press release. These provisional figures are compiled based on survey data collected up to the fieldwork cut off date. Late returns (usually involving only a very small proportion) are used to revise the provisional figures. The revised figures are available about one month after the release of provisional figures. The revised figures on restaurant receipts and purchases for Q3 2019 (with breakdown of the figures for that quarter by month) will be released through the website of the C&SD ([www.censtatd.gov.hk/hkstat/sub/bbs.jsp](http://www.censtatd.gov.hk/hkstat/sub/bbs.jsp)) and relevant publications of the Department starting from 20 December 2019.



各食肆類別的修訂涵蓋範圍<sup>(1)</sup>  
Revised coverage of various types of restaurants<sup>(1)</sup>

食肆類別 Type of restaurant	香港標準 行業編碼 HSIC code	行業名稱 Title
中式餐館 Chinese restaurants	561101	港式茶餐廳 Hong Kong style tea cafes
	561109	粵式酒樓菜館 Guangdong cuisine restaurants
	561110	京、川、滬式酒樓菜館 Beijing, Sichuan, Shanghai cuisine restaurants
	561111	其他中菜的中式酒樓菜館 Chinese restaurants serving other Chinese cuisines
非中式餐館 Non-Chinese restaurants	561103	日式餐館 Japanese cuisine restaurants
	561104	韓式餐館 Korean cuisine restaurants
	561105	泰式餐館 Thai cuisine restaurants
	561106	越式餐館 Vietnamese cuisine restaurants
	561107	法式餐館 French cuisine restaurants
	561108	意式餐館 Italian cuisine restaurants
	561199	其他餐館 Restaurants not elsewhere classified
快餐店 Fast food shops	561200	快餐店 Fast food cafes
	561902	美食廣場內的小店 Stalls at food court
酒吧 Bars	563100	酒吧及酒廊 Bars and lounges
雜類飲食場所 Miscellaneous eating and drinking places	561901	其他自設座位的餐食場所 Other eating places with seats
	561903	外賣店及不設座位的餐膳售賣處 Takeaway shops and meal outlets without seats
	562000	聚會餐飲及其他膳食服務活動 Event catering and other food service activities
	563200	咖啡店 Coffee shops
	563300	涼茶鋪 Herb tea shops
	563900	其他飲品供應場所 Beverage serving places not elsewhere classified

註釋： (1) 修訂後的涵蓋範圍，是根據「香港標準行業分類 2.0 版」所劃分的。

Note: Revised coverage is in accordance with the HSIC Version 2.0.

食肆類別按新舊分類對照表

Concordance table for types of restaurants under old and new classifications

舊分類 <sup>(1)</sup> Old classification <sup>(1)</sup>	新分類 <sup>(2)</sup> New classification <sup>(2)</sup>
中式餐館 Chinese restaurants	中式餐館 (P) Chinese restaurants (P)
	非中式餐館 (P) Non-Chinese restaurants (P)
	雜類飲食場所 (P) Miscellaneous eating and drinking places (P)
非中式餐館 Non-Chinese restaurants	中式餐館 (P) Chinese restaurants (P)
	非中式餐館 (P) Non-Chinese restaurants (P)
	雜類飲食場所 (P) Miscellaneous eating and drinking places (P)
快餐店 Fast food shops	快餐店 Fast food shops
	雜類飲食場所 (P) Miscellaneous eating and drinking places (P)
酒吧 <sup>(3)</sup> Bars <sup>(3)</sup>	酒吧 Bars
雜類(其他)飲食場所 Miscellaneous (Other) eating and drinking places	雜類飲食場所 (P) Miscellaneous eating and drinking places (P)

註釋： (P) 部分行業。  
Notes : Part of industry.

- (1) 舊分類是根據「香港標準行業分類 1.1 版」所劃分的。  
Old classification is in accordance with the HSIC Version 1.1.
- (2) 新分類是根據「香港標準行業分類 2.0 版」所劃分的。  
New classification is in accordance with the HSIC Version 2.0.
- (3) 根據新分類，有關類別中的部分行業已不歸納為食肆。  
Part of industry in the respective group is no longer classified as restaurants under the new classification.

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